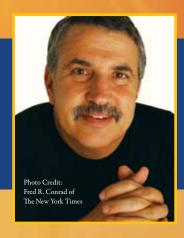
Bay Area Air Quality Management District's

Taking Action Locally to Meet the Challenge of our Changing Climate.

Monday, May 4
Fox Oakland Theatre
KEYNOTE SPEAKER
THOMAS FRIEDMAN



### DAY OF EVENT SCHEDULE

8:00 am Registration 9:00 am Welcome

9:15 am Keynote Address,

Thomas Friedman

10:15 am Q & A with Thomas Friedman

11:00 am Morning Workshops\*

12:45 pm Lunch

1:45 pm Lunch Speakers

2:30 pm Afternoon Workshops\*

4:00 pm Closing

4:30 pm Networking Reception

#### \*BREAKOUT SESSIONS

#### MORNING WORKSHOPS 11:00 AM - 12:30 PM

## **Elected Officials' Dialogue:** Paying for it All

Discuss new and under-utilized funding opportunities, and the potential for collaborative fund-raising.

#### SB 375: A Bottom-Up Approach

Design a bottom-up involvement process for region-wide participation in SB 375. This session is designed to build upon discussion from ABAG's upcoming April 23rd General Assembly, which will delve into SB 375.

# General Plans or Climate Action Plans: Which Way to Go?

Explore the relationship between general plans and climate action plans and how to streamline the CEQA process.

Bay Area regional agencies working together on climate protection









## Rising Seas: Preparing for Climate Change

Introduction to vulnerability assessments and calculating your community's resiliency to climate change.

#### **Equip Your Climate Action Toolbox**

Preview the newest tools to assist in developing climate action plans and accelerating implementation.

# AFTERNOON WORKSHOPS: 2:30 PM = 3:45 PM

### Elected Officials' Dialogue: Technology and the Green Economy

Discuss how to attract green technology companies, reinvent existing businesses, and create a green-collar workforce.

# Come and Get it: Sustainable Financing Districts

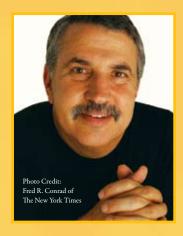
Explore how BerkeleyFirst and other models for financing solar and energy efficiency could work in your community.

## Housing as a Key Tool to Reduce Community Emissions

Examine prescriptive and performancebased methods to reducing energy use, and the potential for a regional approach.

#### The Role of Pricing in Reducing VMT

Discuss parking policies and other strategies for making communities less car-dependent.



#### Bay Area Air Quality Management District's

### CLIMATE ACTION LEADERSHIP SUMMIT

Signature Sponsorship by:





The Air District invites you to a day long summit featuring keynote speaker Thomas Friedman. The "Foreign Affairs" columnist for The New York Times and #1 best-selling author will present how a green revolution can renew America — and how the Bay Area can lead.

#### RSUP BY APRIL 24TH

Space for this invitation only event is limited. Email <u>ClimateActionSummit@ororkeinc.com</u> or call (415) 543-9119 x15 before Friday, April 24th. Invitations are nontransferable.

Please indicate in your email or voicemail:

- Which morning and afternoon session you plan to participate.
- Your choice of chicken or vegetarian entree for lunch.

